SE CHAPTERS

PROGRAM EXPECTATIONS

Leading a Student Energy Chapter can be a challenging feat, requiring long-term commitment - but one that provides deeply rewarding experiences and opportunities. Our program is best suited for teams who are eager to empower their community through capacity building while creating space for them within their local community to accelerate the local energy transition.

This brochure outlines the expectations and responsibilities of our chapters. Please take a moment to review this with your team before applying, to ensure that it aligns with your expectations of our program.



CHAPTERS PROGRAM PROVISIONS

In return for your commitment to Student Energy, we provide a comprehensive support system to help you succeed

ONE-ON-ONE COACHING

Monthly coaching calls with your dedicated Chapters Program Coach. You can book as many as you need!

GLOBAL MENTORSHIP NETWORK

Access to our global network of mentors upon request.

GLOBAL CALLS AND VIRTUAL WORKSHOPS

Invitation to monthly global calls, webinars, and skill-building workshops with other chapter leaders.

EXCLUSIVE DIGITAL HUB

Access our exclusive SE Chapters Website that includes courses, guides, tools, and templates from event planning, partnerships, and career readiness.

ACCESS TO PROFESSIONAL SOFTWARE

Free access to premium software to help you run your chapter, including Zoom and Canva.

THE STUDENT ENERGY BRAND

Use of the Student Energy name and brand, giving you immediate credibility and recognition on your campus.

WHAT THE CHAPTERS PROGRAM DOES NOT PROVIDE

The Student Energy Chapters Program is designed to empower students to lead their own grassroots movement under the Student Energy brand. It is important to understand what we do not provide.

FUNDING

Student Energy does not provide direct funding to chapters or connection to funders. We provide fundraising toolkits and support, but your team is responsible for securing your own funding.

RECRUITMENT AND MARKETING

We do not recruit members for your chapter. We expect you to build your own community and presence on campus, and maintain it over time.

LOCAL CHAPTER MANAGEMENT

We provide written guides and coaching, but your team is responsible for planning, promoting, and running all aspects of your chapter.

CHAPTER CONTINUITY

You are responsible for identifying potential successors and training them to lead the chapter after your tenure ends.

CORE RESPONSIBILITIES ON YOUR CAMPUS

Every executive team's core responsibilities are:

- **Activating Your Community:** Ratifying your chapter as an on campus club and actively recruiting and engaging students at your university.
- **Organizing Your Team** by regularly delegating tasks and running meetings for your executive team, committees, and general members.
- **Conducting outreach** and connecting with your faculty and relevant external partners.
- **Designing, planning, and executing projects and events** that align with the Student Energy mission.
- **Engaging with Student Energy Global** by attending global calls, webinars, connecting with the Student Energy network, and participating in opportunities.

MANDATORY REQUIREMENTS

Student Energy Chapters program holds two mandatory requirements for every chapter to maintain good standing within the program.

MONTHLY COACHING CALL

Attend a monthly 30-minute meeting with your Student Energy Chapter Coach.

QUARTERLY CHAPTER REPORT

Submit a completed quarterly report form (template provided) to formally update our systems on the various activities, progress, and impact your chapter accomplishes, on a quarterly basis (4x a year).

TIME COMMITMENTS

The daily commitment is flexible and determined by your team's goals. However, as a guide:

MANAGEMENT TEAM

We estimate the executive team (depending on position) spend 4 to 10 hours weekly on planning, coordinating with their team, and organizing activities.

GENERAL COMMUNITY

Members typically commit 2 to 5 hours per month to attend meetings, activities, and participate in projects.



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